



MARCH 16-17 | BALTIMORE HOUSING OPPORTUNITY CONFERENCE



The Housing Opportunity Conference is one of the premier gatherings for the residential development, lending, investing, and policy community. This conference brings together a diverse array of stakeholders, including private and nonprofit developers, public officials, planners, advocates, architects, investors, and lenders, united by the common goal of expanding housing opportunities in their communities. As a sponsor, your support directly contributes to the exploration of key factors and challenges shaping the residential housing landscape, while also facilitating the development of cross-sector solutions.

By aligning with the Housing Opportunity Conference, you demonstrate your commitment to advancing best practices in residential development and public policy. Sponsorship packages range from \$3,000 to \$25,000, offering varying levels of visibility, engagement, and networking opportunities.

FOR MORE INFORMATION ABOUT THE 2026 ULI HOUSING OPPORTUNITY CONFERENCE SPONSORSHIP PROGRAM, PLEASE CONTACT JENNIFER JOHNSON AT JENNIFER.JOHNSON@ULI.ORG

\$3,000

Friend Sponsor (5)

- ULI Conference Website Recognition
- On-site Branding and Signage
- One (1) Registration

\$5,000

Supporting Sponsor (8)

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- Marketing Email Recognition
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- Sponsorship of One (1) Tour; Recognition on all Tour Related Signage and Materials
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- Sponsorship of Networking Break; Recognition on all Break Related Signage and Materials
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- Sponsorship of Welcome Reception; Recognition on all Reception Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Four (4) Registrations

\$20,000

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- Sponsorship of Conference Tracks; Recognition on all Track Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

\$20,000

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- Sponsorship of Closing Reception; Recognition on all Reception Related Signage and Materials
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- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

\$20,000

Lanyard Sponsor (1)

- Sponsorship of Conference Lanyard Logo Recognition on Lanyard
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- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

\$20,000

Forum Sponsor (1)

- Sponsorship of Housing Forum; Recognition on all Forum Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

\$25,000

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- Sponsorship of General Session; Recognition on all Session Related Signage and Materials
- Opening Remarks at General Session
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Six (6) Registrations

\$25,000

Exhibitor Hall Sponsor (3)

- Sponsorship of One (1) Exhibitor Hall Table; Recognition on all Exhibitor Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Six (6) Registrations