



MARCH 16-17, 2026 | BALTIMORE, MD

# HOUSING OPPORTUNITY CONFERENCE



The Housing Opportunity Conference is one of the premier gatherings for the residential development, lending, investing, and policy community. This conference brings together a diverse array of stakeholders, including private and nonprofit developers, public officials, planners, advocates, architects, investors, and lenders, united by the common goal of expanding housing opportunities in their communities. As a sponsor, your support directly contributes to the exploration of key factors and challenges shaping the residential housing landscape, while also facilitating the development of cross-sector solutions.

By aligning with the Housing Opportunity Conference, you demonstrate your commitment to advancing best practices in residential development and public policy. Sponsorship packages range from \$3,000 to \$25,000, offering varying levels of visibility, engagement, and networking opportunities.

# SPONSORSHIP OPPORTUNITIES



MARCH 16-17, 2026 | BALTIMORE, MD  
HOUSING OPPORTUNITY  
CONFERENCE

**\$3,000**

## Friend Sponsor (5)

- ULI Conference Website Recognition
- On-site Branding and Signage
- One (1) Registration

**\$5,000**

## Supporting Sponsor (8)

- ULI Conference Website Recognition
- Marketing Email Recognition
- On-site Branding and Signage
- Two (2) Registrations

**\$10,000**

## Interactive Tour Sponsor (4)

- Sponsorship of One (1) Tour; Recognition on all Tour Related Signage and Materials
- ULI Conference Website Recognition
- Marketing Email Recognition
- On-site Branding and Signage
- Three (3) Registrations

**\$10,000**

## Networking Break Sponsor (4)

- Sponsorship of Networking Break; Recognition on all Break Related Signage and Materials
- ULI Conference Website Recognition
- Marketing Email Recognition
- On-site Branding and Signage
- Three (3) Registrations

**\$10,000**

## ULI Events App Pinned Post (2)

- Sponsorship of One (1) ULI Events App Pinned Post
- ULI Conference Website Recognition
- Marketing Email Recognition
- On-site Branding and Signage
- Three (3) Registrations

**\$15,000**

## Venue Reception Sponsor (1)

- Sponsorship of Welcome Reception; Recognition on all Reception Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Four (4) Registrations

**\$20,000**

## Track Sponsor (4)

- Sponsorship of Conference Tracks; Recognition on all Track Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

**\$20,000**

## Offsite Reception Sponsor (1)

- Sponsorship of Closing Reception; Recognition on all Reception Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

**\$20,000**

## Lanyard Sponsor (1)

- Sponsorship of Conference Lanyards; Logo Recognition on Lanyards
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

**\$20,000**

## Forum Sponsor (1)

- Sponsorship of Housing Forum; Recognition on all Forum Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

**\$25,000**

## General Session Sponsor (3)

- Sponsorship of General Session; Recognition on all Session Related Signage and Materials
- Opening Remarks at General Session
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Six (6) Registrations

**\$25,000**

## Exhibitor Hall Sponsor (3)

- Sponsorship of One (1) Exhibitor Hall Table; Recognition on all Exhibitor Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Six (6) Registrations