

MARCH 16-17, 2026 | BALTIMORE, MD

HOUSING OPPORTUNITY CONFERENCE



The Housing Opportunity Conference is one of the premier gatherings for the residential development, lending, investing, and policy community. This conference brings together a diverse array of stakeholders, including private and nonprofit developers, public officials, planners, advocates, architects, investors, and lenders, united by the common goal of expanding housing opportunities in their communities. As a sponsor, your support directly contributes to the exploration of key factors and challenges shaping the residential housing landscape, while also facilitating the development of cross-sector solutions.

By aligning with the Housing Opportunity Conference, you demonstrate your commitment to advancing best practices in residential development and public policy. Sponsorship packages range from \$3,000 to \$25,000, offering varying levels of visibility, engagement, and networking opportunities.

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\$3,000

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- ULI Conference Website Recognition
- On-site Branding and Signage
- One (1) Registration

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ULI Events App Pinned Post (2)

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- Sponsorship of Welome Reception; Recognition on all Reception Related Signage and Materials
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- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Four (4) Registrations

\$20,000

Track Sponsor (4)

- Sponsorship of Conference Tracks; Recognition on all Track Related Signage and Materials
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- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

\$20,000

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- Sponsorship of Closing Reception; Recognition on all Reception Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- · Testimonial from Company Leader
- Five (5) Registrations

\$20,000

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- Sponsorship of Conference Lanyards;
 Logo Recognition on Lanyards
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

\$20,000

Forum Sponsor (1)

- Sponsorship of Housing Forum; Recognition on all Forum Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Five (5) Registrations

\$25,000

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- Sponsorship of General Session; Recognition on all Session Related Signage and Materials
- Opening Remarks at General Session
- Marketing Email Recognition
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- On-site Branding and Signage
- Testimonial from Company Leader
- Six (6) Registrations

\$25,000 Exhibitor Hall Sponsor (3)

- Sponsorship of One (1) Exhibitor Hall Table;
 Recognition on all Exhibitor Related Signage and Materials
- Marketing Email Recognition
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- On-site Branding and Signage
- Testimonial from Company Leader
- Six (6) Registrations