



FEBRUARY 25-26, 2025 | ATLANTA, GA
HOUSING OPPORTUNITY
CONFERENCE



The Housing Opportunity Conference is one of the premier gatherings for the residential development, lending, investing, and policy community. This conference brings together a diverse array of stakeholders, including private and nonprofit developers, public officials, planners, advocates, architects, investors, and lenders, united by the common goal of expanding housing opportunities in their communities. As a sponsor, your support directly contributes to the exploration of key factors and challenges shaping the residential housing landscape, while also facilitating the development of cross-sector solutions.

By aligning with the Housing Opportunity Conference, you demonstrate your commitment to advancing best practices in residential development and public policy. Sponsorship packages range from \$2,500 to \$30,000, offering varying levels of visibility, engagement, and networking opportunities.

SPONSORSHIP OPPORTUNITIES



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\$2,500

Friend Sponsor

- ULI Conference Website Recognition
- On-site Branding and Signage
- One (1) Registration

\$5,000

Supporting Sponsor

- ULI Conference Website Recognition
- Marketing Email Recognition
- On-site Branding and Signage
- Two (2) Registrations

\$10,000

Interactive Tour Sponsor

- Sponsorship of One (1) Tour; Recognition on all Tour Related Signage and Materials
- ULI Conference Website Recognition
- Marketing Email Recognition
- On-site Branding and Signage
- Three (3) Registrations

\$10,000

Networking Break Sponsor

- Sponsorship of Networking Break; Recognition on all Break Related Signage and Materials
- ULI Conference Website Recognition
- Marketing Email Recognition
- On-site Branding and Signage
- Three (3) Registrations

\$10,000

ULI Events App Pinned Post

- Sponsorship of One (1) ULI Events App Pinned Post
- ULI Conference Website Recognition
- Marketing Email Recognition
- On-site Branding and Signage
- Three (3) Registrations

\$15,000

Track Sponsor

- Sponsorship of Conference Tracks; Recognition on all Track Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Four (4) Registrations

\$15,000

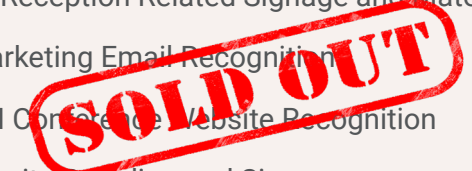
Venue Reception Sponsor

- Sponsorship of Welcome Reception; Recognition on all Reception Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Four (4) Registrations

\$20,000

Offsite Reception Sponsor

- Sponsorship of Closing Reception; Recognition on all Reception Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Representation on Programming Committee*
- Five (5) Registrations



\$20,000

Lanyard Sponsor

- Sponsorship of Conference Lanyards; Logo Recognition on Lanyards
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Representation on Programming Committee*
- Five (5) Registrations

\$20,000

Forum Sponsor

- Sponsorship of Housing Forum; Recognition on all Forum Related Signage and Materials
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Representation on Programming Committee*
- Five (5) Registrations

\$25,000

General Session Sponsor

- Sponsorship of General Session; Recognition on all Session Related Signage and Materials
- Opening Remarks at General Session
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Representation on Programming Committee*
- Six (6) Registrations

\$30,000

Knowledge Finder Sponsor

- Sponsorship of all Conference Recordings on Knowledge Finder
- Opening Remarks at General Session
- Marketing Email Recognition
- ULI Conference Website Recognition
- On-site Branding and Signage
- Testimonial from Company Leader
- Representation on Programming Committee*
- Eight (8) Registrations

*Must commit by August 2024 to participate on Housing Opportunity Programming Committee.