

2024 ULI HOUSING OPPORTUNITY CONFERENCE SPONSORSHIP BENEFITS	PREMIER SPONSOR \$25,000	GOLD SPONSOR \$15,000	SILVER SPONSOR \$10,000	BRONZE SPONSOR \$5,000	SUPPORTING SPONSOR \$2,500 (Nonprofit/Public)
PRE-EVENT MARKETING					
ULI Terwilliger Center Website Recognition	X	X	X	X	X
Marketing Email Campaign Recognition	X	X	X	X	
Testimonial from Company Leader	X	X			
Promotional Pinned Post on ULI Event App	X				
ONSITE MARKETING					
On-site Branding and Signage	X	X	X	X	X
Choice of One Exclusive Add-on Benefit	Branded Lanyards or ULI Event App Sponsor	Welcome Reception or Closing Reception	Food & Beverage Sponsor or Interactive Tour Sponsor		
Conference Remarks from Company CEO or Leader	X				
ADDITIONAL ULI BENEFITS					
Opportunity to serve on the Housing Opportunity Conference Program Committee (must commit by October 2023)	X	X			
2024 ULI Housing Opportunity Conference Complimentary Registrations	6	4	3	2	1

*Choice Benefit Items are First Come, First Serve

For more information about the 2024 ULI Housing Opportunity Conference sponsorship program, please contact Gina Velosky at gina.velosky@uli.org.