

ULI CONFERENCE

Housing Opportunity 2017

**September 10-12, 2017
InterContinental New Orleans
444 St. Charles Avenue**

Sunday, September 10, 2017

Tour 1

Gentilly: Building A Resilient Community

Tour new and innovative housing communities serving multi-generational, mixed-income, and veteran families and individuals, all while providing sustainable, affordable living options.

*2:00pm -
6:00pm*

**Buses will
depart
from the
InterContinental
around 2:30pm**

Tour 2

Post-Katrina Mixed-Income Housing and Connections to Neighborhood Revitalization in the Historic Tremé and Mid-City Neighborhoods

Tour new mixed-income housing on large public-housing redevelopment sites and on scattered site parcels, including the Faubourg Lafitte and Bienville Basin developments and see their connections to new neighborhood amenities including the Lafitte Greenway and ReFresh Project (including Whole Foods and Liberty's Kitchen) in some of New Orleans most historic neighborhoods.

Monday, September 11, 2017

8:00am - 8:30am	Networking Breakfast Room: Le Salon Pre-Function Area
8:30am- 10:00am	Opening Plenary – The ULI Housing Awards: A Decade of Lessons Learned Room: La Salle Ballroom AB The ULI Jack Kemp and Robert Larson awards are among the leading national honors for outstanding affordable and workforce housing developments and public policies, respectively. At this special session, finalists and winners from past years will share their stories – what has worked and where they have experienced challenges – and the winners of the 2017 ULI Housing Awards will be announced.
Break	
10:30am- 11:45am	Innovations in Affordable Design and Construction Room: La Salle Ballroom C Even as technology innovation has transformed many industries, residential design and construction has remained attached to decades-old business models. That is starting to change, with potentially large implications. Join a discussion with some of the innovators starting to disrupt the industry – with a strategic focus on housing affordability.
	Seizing Opportunities in Community-Serving Real Estate, CM 1.25 Room: Pelican Communities of all sizes control land and buildings that constitute untapped opportunities to develop affordable and mixed-income housing. Local anchors such as hospitals, colleges, and faith-based institutions do too. This session will explore how to implement comprehensive strategies for development that take advantage of existing public- and privately-owned holdings.
12:00pm- 1:00pm	Networking Luncheon Room: La Salle Ballroom AB ULI District Council-Member Lunch (invitation only) Room: Acadian 1, 3 rd Floor
1:15pm- 2:30pm	Achieving the Double Bottom Line in Preservation, CM 1.25 Room: La Salle Ballroom C Preserving existing affordable units is often more cost effective than building new – especially in opportunity-rich areas. Socially motivated investment vehicles and real estate firms are scaling capital to deliver significant economic and social returns. Hear from several of the best how to put the deals together and manage properties for success. From NIMBY to YIMBY: Making a More Compelling Case for Housing, CM 1.25 Room: Pelican Overcoming neighborhood opposition is often the highest hurdle facing an affordable developer. A new wave of advocates, communications experts, and grassroots groups is emerging to turn the tides of NIMBYism. Engage with some of the leaders on what you can do to build community support for new affordable and workforce housing.

Monday, September 11, 2017

2:45pm- 4:00pm	<p>The Future of Affordable Housing for Seniors Room: La Salle Ballroom C</p> <p>The nation's swelling seniors population will add new complexity to challenges of housing affordability, community connectivity, and supportive services for millions. At the same time, emerging approaches to financing, design, and resource delivery hold considerable promise. Seniors housing experts from a range of domains will provide a look ahead.</p>
	<p>Toward Resilient and Equitable Communities, CM 1.25 Room: Pelican</p> <p>Resilience – whether due to the effects of pollution and climate change or economic shocks as the economy evolves – is increasingly seen as essential to community stability. This is especially true in underinvested communities in more physically vulnerable locations. This panel will explore emerging innovations in new models for community development.</p>
4:15pm- 5:30pm	<p>Assembling the Local Policy Toolbox Room: La Salle Ballroom C</p> <p>As housing affordability needs have worsened, cities have shown unprecedented commitment and creativity in response. There is no single local strategy for meeting housing needs, but consensus is emerging on what a complete local toolbox includes. This session will feature leading examples of the most effective tools from around the U.S. and advice on how best to use them.</p>
	<p>Building Healthy and Culturally Vibrant Communities, CM 1.25 Room: Pelican</p> <p>How we plan, build, and redevelop has huge impacts on human health. An emerging set of evidenced-based best practices suggests that building healthier places is doable and scalable, with potentially profound payoffs for lower-income people and places. Learn from a panel of innovators how to make places both healthy and affordable.</p>
5:30pm- 6:30pm	<p style="text-align: center;">Please join us for a Networking Reception in Marigny (2rd Floor)</p> <p style="text-align: center;">Sponsored by</p> <p style="text-align: center;">WALKER & DUNLOP</p>

Tuesday, September 12, 2017

7:30am-8:45am	<p>Breakfast Plenary - What's Happening in Washington: Federal Policy Update Room: La Salle Ballroom AB</p> <p>A panel of Washington insiders will discuss the current state of play on a wide range of topics critical to affordable housing development and preservation: funding for HUD and other key agencies, tax reform and tax cuts, infrastructure investment, and more. Panelists will also share advice on how to deliver a compelling message to policymakers in a complex and challenging period for domestic policy.</p>
Break	
9:00am-10:15am	<p>Principles for Mixed-Income Housing and Communities, CM 1.25 Room: La Salle Ballroom C</p> <p>Mixed-income development has long been seen as an important tactic to strengthen neighborhoods and improve prospects for low-income families. Panelists will discuss findings from the latest research on the benefits of mixed-income communities and provide examples of successful mixed-income developments that have achieved broad and enduring benefits.</p>
10:15am-11:30am	<p>New Models for Affordable Homeownership Room: Pelican</p> <p>First-time homeownership remains out of reach for many Millennials and working families due to constraints ranging from tighter credit boxes to diminishing supply of starter homes. At the same time, existing homeowners in struggling areas typically have few tools available to improve the property's value. This session will highlight creative efforts by developers, lenders, and local governments to solve these and other affordable homeownership challenges.</p>
10:15am-11:30am	<p>The Economics of Inclusionary Development, CM 1.25 Room: La Salle Ballroom C</p> <p>Inclusionary zoning has become one of the primary policy strategies at the local level for spurring affordable housing development. Balancing the hopes for affordable units with the realities of real estate economics is tricky – but achievable. A panel of inclusionary zoning experts, local officials, and developers will share insights from successful experience.</p>
11:30am-12:45pm	<p>Clean Energy Opportunities in Affordable Housing, CM 1.25 Room: Pelican</p> <p>As green building has become more mainstream in affordable housing, leading developers and clean energy groups are pushing the envelope on construction to approach and, in some cases, achieve net zero energy use. Others are tapping opportunities at the community scale to deliver solar power to multifamily apartment residents. These and other forward leaning approaches to more sustainable affordable housing, and how to pay for them, will be discussed.</p>
11:45am-12:45pm	<p>Plenary Luncheon - Building the Inclusive City Room: La Salle Ballroom AB</p> <p>While the recent revival of many American cities has been broadly beneficial, growing numbers of people and communities are falling further behind. Cities that create more widely shared prosperity stand to be stronger over the long-term. This session will explore the policies and partnerships that create more equity and opportunity in American cities. Lunch will be available at 12:45.</p>

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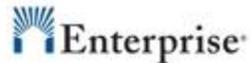
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