Monday, September 11 | 4:15 to 5:30 pm

How we plan, build, and redevelop has huge impacts on human health. An emerging set of evidenced-based best practices suggests that building healthier places is doable and scalable, with potentially profound payoffs for lower-income people and places. Learn from a panel of innovators how to make places both healthy and affordable.

❖ Rachel MacCleery, Senior Vice President, Urban Land Institute, Moderator
❖ Bob Simpson, Vice President, Affordable and Green Financing, Fannie Mae
❖ Kurt Weigle, President & CEO, Downtown Development District of New Orleans
❖ Roger Heim, Director and the Chief Financial Officer, Vitus Group

Building Healthy & Culturally Vibrant Communities
BUILDING HEALTHY PLACES @ ULI
**Mission:** Provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide

**Membership:** 40,000 members globally, comprised of real estate industry professionals (developers, design, financial services, public sector)

Convenings | Research | Best Practices | Education
ULI Building Healthy Places Initiative

Leveraging the power of ULI’s global networks to shape projects and places in ways that improve the health of people and communities.

uli.org/health
The Building Healthy Places Initiative advances the ULI mission and promotes **healthy, thriving communities** by engaging, informing, and inspiring ULI members.

ULI members and all land use professionals can promote health:

- Through their **organizations**
- Through their **investment** and project **decisions**
- Through their influence in **communities**
Why does health matter?
The built environment drives health outcomes.

AH
LOOK AT
ALL
THE
LONELY PEOPLE
BARRIERS TO WALKING, BICYCLING, AND COMMUNITY
Building for Health:
It’s Been Done Before

Turn of the century strategies for reducing infectious disease:
- Building regulations
- Wastewater treatment
- Transit
- Parks
- Zoning
U.S. Life Expectancy
Building for Health: It’s What People Want

50% Americans 70% millennials
walkability is important

52% Americans 68% millennials
would like to live in where they do not need to use a car very often

61% Americans
prefer to have public transit available

AMERICA IN 2013
AMERICA IN 2015
Building for Health: We Don’t Do It Very Well

25% traffic makes it unsafe to walk

48% bike lanes are insufficient

38% community lacks park space

16% it’s not easy to find fresh food

America in 2015
Let’s make health the next big movement in real estate and community building!
ULI Health + Real Estate Resources

[Images of publications: CULTIVATING DEVELOPMENT, Active Transportation and Real Estate, BUILDING Healthy Corridors]

uli.org/health
ULI Building Healthy Places Toolkit

www.uli.org/toolkit
INGREDIENTS FOR HEALTHY AND SUSTAINABLE PLACES

Compact land use, mixed uses, housing for a mix of incomes

Healthy food and clean air and water

Walkability, bikeability, and transit

Civic spaces, parks, opportunities for social and cultural engagement
Be In Touch!
• uli.org/health
• health@uli.org
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