

BUILDING HEALTHY AND CULTURALLY VIBRANT COMMUNITIES

**Housing Opportunity 2017
September 11, 2017
New Orleans, LA**





Building Healthy & Culturally Vibrant Communities

Monday, September 11 | 4:15 to 5:30 pm

How we plan, build, and redevelop has huge impacts on human health. An emerging set of evidenced-based best practices suggests that building healthier places is doable and scalable, with potentially profound payoffs for lower-income people and places. Learn from a panel of innovators how to make places both healthy and affordable.

- ❖ **Rachel MacCleery**, Senior Vice President, Urban Land Institute, Moderator
- ❖ **Bob Simpson**, Vice President, Affordable and Green Financing, Fannie Mae
- ❖ **Kurt Weigle**, President & CEO, Downtown Development District of New Orleans
- ❖ **Roger Heim**, Director and the Chief Financial Officer, Vitus Group



BUILDING HEALTHY PLACES

@ ULI



**Urban Land
Institute**

Building Healthy
Places Initiative



**Urban Land
Institute**

www.uli.org/health

Urban Land Institute

Mission: Provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide

Membership: 40,000 members globally, comprised of real estate industry professionals (developers, design, financial services, public sector)

Convenings | Research | Best Practices | Education

ULI Building Healthy Places Initiative

Leveraging the power of **ULI's global networks** to shape **projects and places** in ways that improve the **health of people and communities**.



uli.org/health

ULI Building Healthy Places Initiative

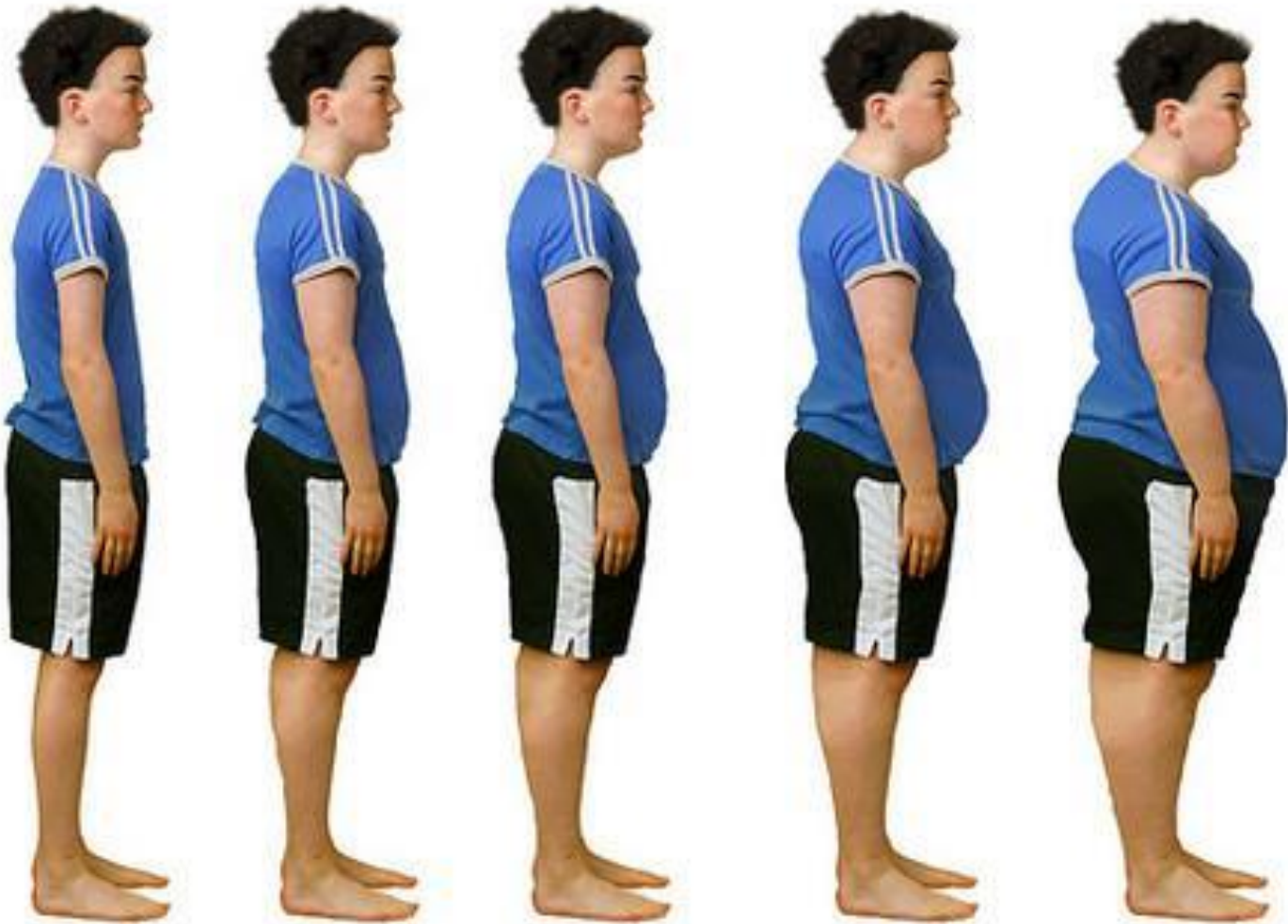
Leveraging the power of ULI's global networks to shape **projects and places** in ways that improve the **health of people and communities**.

The Building Healthy Places Initiative advances the ULI mission and promotes **healthy, thriving communities** by **engaging, informing, and inspiring** ULI members.

ULI members and all land use professionals can promote health:

- Through their **organizations**
- Through their **investment** and project **decisions**
- Through their influence in **communities**

Why does health matter?



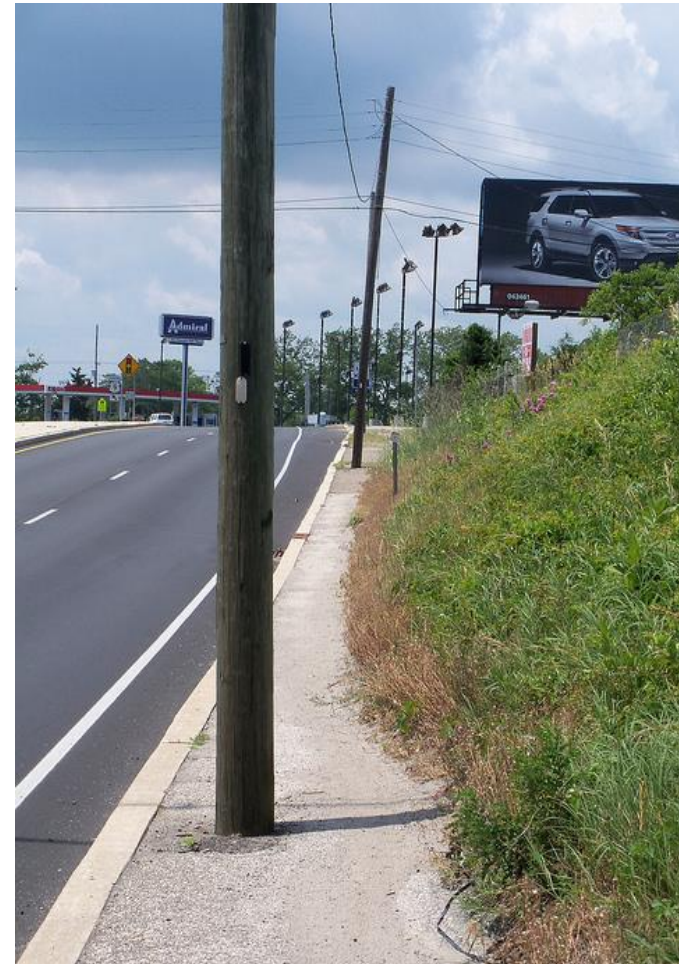


The built environment drives health outcomes.



**AH
LOOK AT
ALL
THE
LONELY PEOPLE**

BARRIERS TO WALKING, BICYCLING, AND COMMUNITY



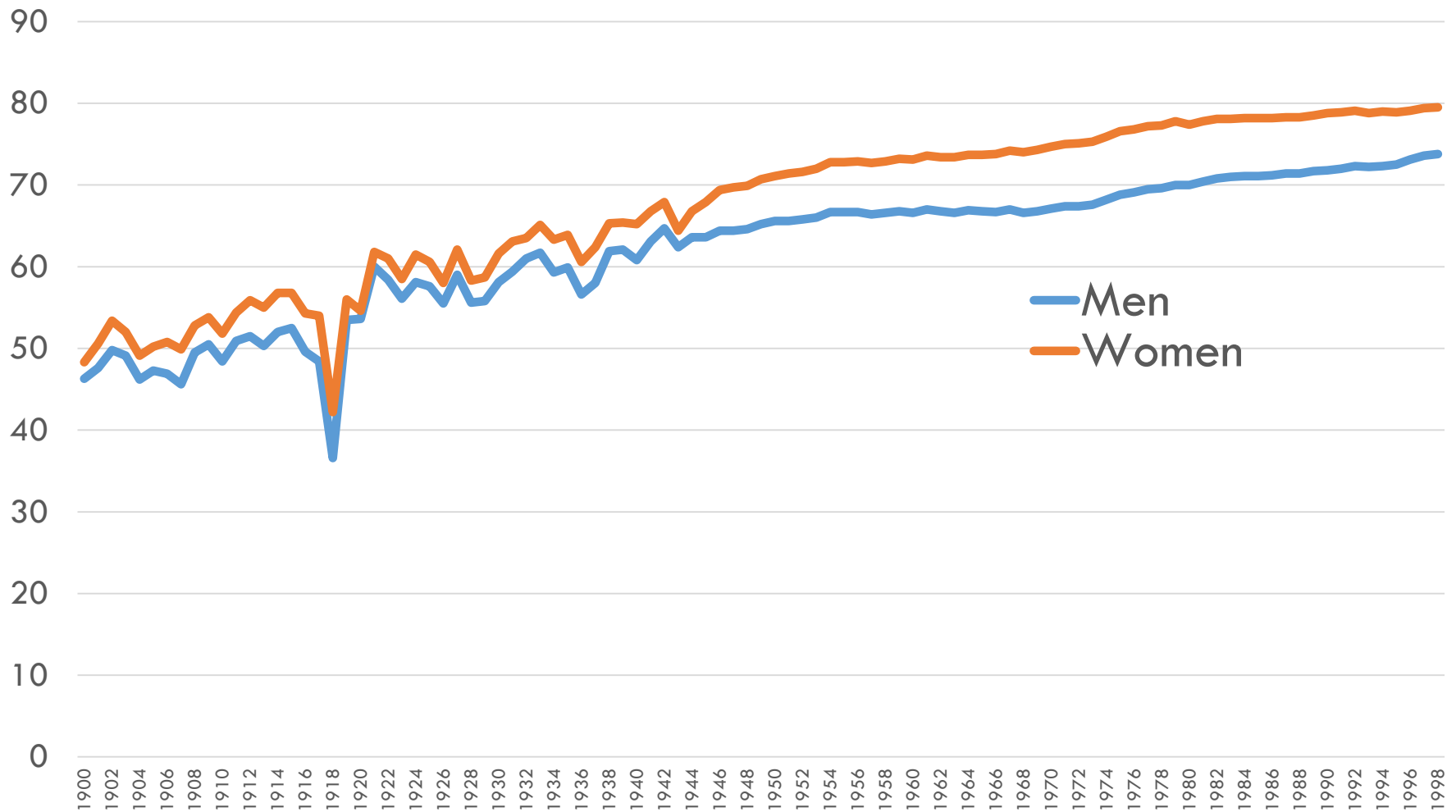
Building for Health: It's Been Done Before



Turn of the century strategies for reducing infectious disease:

- Building regulations
- Wastewater treatment
- Transit
- Parks
- Zoning

U.S. Life Expectancy



Building for Health: It's What People Want

50%

Americans

walkability is important

70%

millennials

52%

Americans

would like to live in where they
do not need to use a car very often

68%

millennials

61%

Americans

prefer to have **public transit**
available



AMERICA IN 2013
AMERICA IN 2015

Building for Health: We Don't Do It Very Well

25%

traffic makes it unsafe to walk

48%

bike lanes are **insufficient**

38%

community lacks **park space**

16%

it's not easy to **find fresh food**



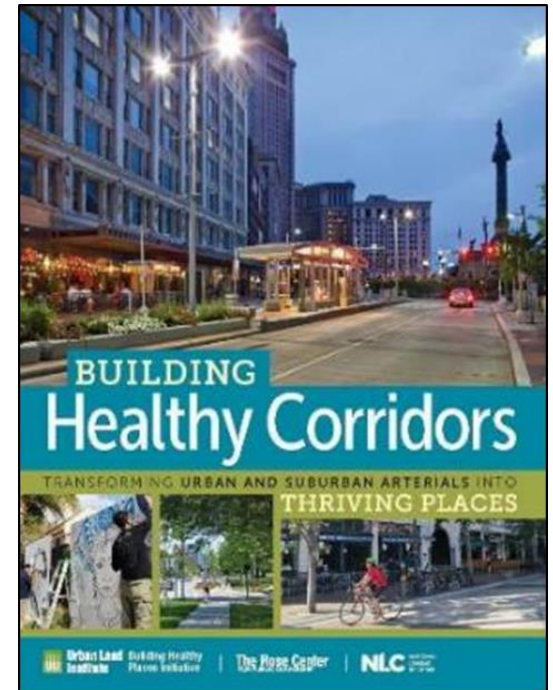
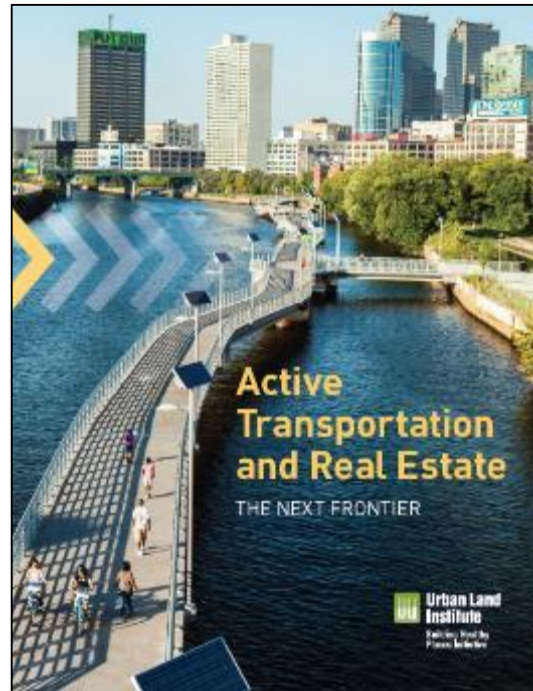
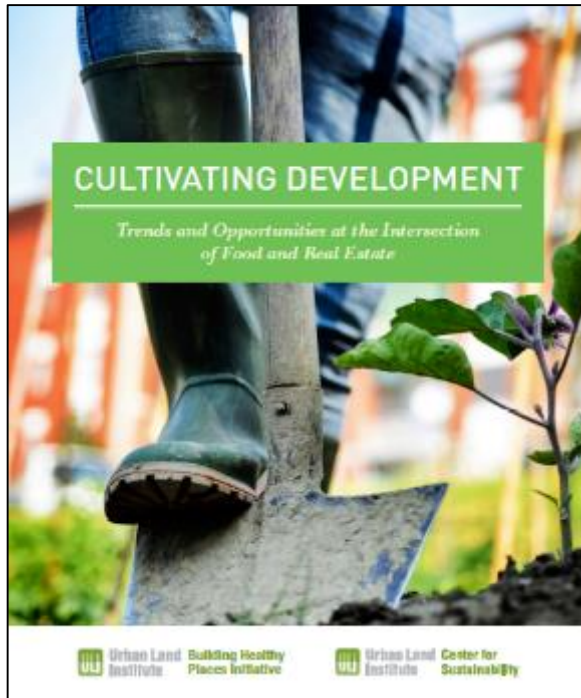
AMERICA IN 2015

LET'S TURN IT AROUND!

Let's make health the next big movement in real estate and community building!



ULI Health + Real Estate Resources



uli.org/health

**PHYSICAL
ACTIVITY**



**HEALTHY FOOD AND
DRINKING WATER**



**HEALTHY ENVIRONMENT
AND SOCIAL WELL-BEING**



ULI Building Healthy Places Toolkit

www.uli.org/toolkit



Harper Court
Chicago, IL



Pinehills
Plymouth, MA



Hercules Campus
Playa Vista, CA

INGREDIENTS FOR HEALTHY AND SUSTAINABLE PLACES



**Compact land use, mixed uses,
housing for a mix of incomes**



Walkability, bikeability, and transit



**Healthy food and clean air and
water**



**Civic spaces, parks, opportunities
for social and cultural engagement**

ULI BUILDING HEALTHY PLACES INITIATIVE

Be In Touch!

- uli.org/health
- health@uli.org





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